



Opportunity for Partnership: Supporting Elk Grove Jr Thundering Herd Youth Football and Cheer

Dear Sponsor,

I hope this letter finds you well. We are reaching out to you with an exciting opportunity to make a positive impact on our community by sponsoring Elk Grove Jr Thundering Herd. We are the longest running youth football and cheer program in Northern California. We are dedicated to fostering the growth and development of athletes through youth football and cheer.

Our organization plays a crucial role in providing a safe and supportive environment for young athletes to learn, compete, and build valuable life skills. With a strong commitment to promoting teamwork, discipline, and sportsmanship, we strive to empower the youth in our community to reach their full potential both on and off the field.

By becoming a sponsor, your business will not only be associated with a worthwhile cause but will also enjoy prominent visibility within our community. Please see the sponsor levels to see how your logo will be featured on us throughout our season, reaching a diverse audience during events, games, and community outreach programs.

We believe that your partnership can make a significant difference in the lives of these young athletes. Your support will directly contribute to providing equipment, facilities, and athlete and coaching resources, ensuring a high-quality experience for all participants and families.

If you are interested in contributing to the success of the EGJTH, please find detailed sponsorship packages attached. We are also open to discussing customized arrangements that align with your business goals. Thank you for considering this opportunity. Together, we can create a positive and lasting impact on the lives of the young members of our community.

Sincerely,

Elk Grove Jr Thundering Herd Board

Sponsorship Levels

Thunder - \$3,000

- 1 complimentary registration for the EGJTH athlete of your choice
- Entrance for 4 people to all EGJTH home games in the 2024 season
- Business banner with logo posted at all home games
- Booth space at all home games to promote your business (sponsor brings all supplies including table, tent, staff etc.) (no items may be sold)
- Business name mentioned at all home games: during pregame, halftime, and during each quarter
- Business logo feature on the EGJTH website, with link provided if desired
- Logo advertisement on social media accounts once per month from time of sponsorship, through end of season

Stampede - \$1,500

- \$150 discount on registration for the EGJTH athlete of your choice
- Entrance for 2 people to all EGJTH home games in the 2024 season
- Business banner with logo posted at all home games
- Booth space at all home games to promote your business (sponsor brings all supplies including table, tent, staff etc.) (no items may be sold)
- Business name mentioned at all home games: during pregame, halftime, and during each quarter
- Business logo feature on the EGJTH website, with link provided if desired
- Logo advertisement on social media accounts once per month from time of sponsorship, through end of season

Gold - \$1,000

- Business banner with logo posted at all home games
- Booth space at all home games to promote your business (sponsor brings all supplies including table, tent, staff etc.) (no items may be sold)
- Business name mentioned at all home games: during halftime
- Business logo feature on the EGJTH website, with link provided if desired
- Logo advertisement on social media accounts once per month from time of sponsorship, through end of season

Blue - \$500

- Business banner with logo posted at all home games
- Business name mentioned at all home games: during halftime
- Business logo feature on the EGJTH website, with link provided if desired

- Logo advertisement on social media accounts once per month from time of sponsorship, through end of season

Fan - \$250

- Business name mentioned at all home games: during halftime
- Business logo feature on the EGJTH website, with link provided if desired
- Logo advertisement on social media accounts once per month from time of sponsorship, through end of season